

SELECT INTERNATIONAL COMPANIES IN KC



KANSAS CITY MOMENTUM



NEW \$1.5B INTERNATIONAL AIRPORT TERMINAL

FIFA WORLD CUP 2026 HOST CITY

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# KANSAS CITY REGION



**Population : 2,665,813**

**Top 15 U.S. Market for Foreign Direct Investment**

*Financial Times & Nikkei, Nov. 2023*

**KC Gross Domestic Product €148 billion GDP**

*(same size as Rome, Italy or Berlin, Germany)*

## KC Labor Force



**1,210,153 WORKERS**



**28 UNIVERSITIES**



**36,552 ANNUAL GRADUATES**



**#2 Auto Hub in the U.S.**



**World's Largest Concentration of Animal Health Companies**



**1 out of 10 Employed in Tech Sector**



**Largest Labor Market within 500 kilometer radius**



**Manufacturing workers in KC are 21.3% more productive than U.S. average**

## KC ASSETS

**90%** of U.S. Population can be reached by 1-2 day shipping



**FOUR** Class 1 Rail Lines

**LOW** Operating Costs

**Abundant UTILITY** Program

**Highly Educated & Skilled WORKFORCE**

**Located on Largest Navigable INLAND WATERWAY**

**Business-friendly FOREIGN TRADE ZONE** Program

## Foreign Direct Investment : Top Industries



**Industrial Equipment**



**Renewable Energy**



**Food & Beverage**



**Rubber**



**Plastics**



**Business Services**



**Software & IT Services**



**Metals**



**Auto Components & EV**



**Pharma**



**Animal Health**

